

# 11<sup>th</sup> GOLDEN SHIELD HERITAGE AWARDS (GOSHA) 2024

## *Entries close 25 August 2024*

Completed entries should be sent by preferably email – [GOSHA@nhc.org.za](mailto:GOSHA@nhc.org.za) or hand delivered to: The National Heritage Council of South Africa, Golden Shield Heritage Awards, 221 Garsfontein Road, Summit Place Business Park, Building no. 3, 1<sup>st</sup> Floor, Menlyn, Pretoria.

### AWARDS CEREMONY

**Venue:** Artscape Theatre, Cape Town, Western Cape Province

**Date:** September 2024

### PRIZES

First prize: R30 000.00

Second prize: R10 000.00

Travel and accommodation for all the finalists will be provided.

Winners and runners-up will receive a golden shields and trophies.

All finalists will be admitted as Heritage Ambassadors.

### CATEGORIES *(summarised)*

#### Preferred Heritage Destination

**Focus:** heritage places, e.g. heritage site, museum, leisure facility, interpretation centre, etc

**Area of excellence:** offers visitors an exceptional experience of cultural heritage and history of South Africa.

#### Young Heritage Activist

**Focus:** youth 35 years and younger

**Area of excellence:** passionate contribution to heritage awareness of a greater community or even have a national impact.

### Voice of Heritage

**Focus:** persons of all ages and any organisation

**Area of excellence:** publishing books, articles, magazines, websites or produces videos, documentaries, songs, digital games etc. to document heritage and make it accessible to the public.

### Heritage Journalism

**Focus:** journalists (freelance or full-time) and media houses in print, broadcast, online or digital

**Area of excellence:** reports about heritage and culture in South Africa

### Corporate Heritage Management

**Focus:** private businesses

**Area of excellence:** inclusion of heritage in part of the business, engaging with staff or preserving some heritage.

### Liberation Heritage Steward

**Nomination focus:** citizens, organisations and companies

**Area of excellence:** exceptional work to preserve our liberation heritage even in the unknown corners of our communities

### Heritage Education

**Nomination focus:** persons in all professions as well as organisations and/or academic institutions

**Area of excellence:** research, formal workshops, tours, educational programmes, special lessons or similar programmes on any subject of heritage that educates other people about South African heritage and culture.

### Heritage Social Media Influencer

**Focus:** any individual (person) irrespective of age

**Area of excellence:** promotion and influence on social media followers about SA culture and heritage through; Facebook, Instagram, TikTok, Instagram or YouTube.

### National Living Treasure

**Focus:** elderly people



**Area of excellence:** transferring traditional art forms such as rug weaving, basketry, storytelling, pottery and design, as well as other forms that are considered intangible, to the young generation.

## HONORARY CATEGORIES *(summarised)*

### Lifetime Achievement Award

This is a special award nominated by the National Heritage Council which recognises an individual with an outstanding and lasting contribution to the heritage interpretation profession over a significant period of time.

### Ubuntu Honour

This award will be handed out to someone who personifies the values of Ubuntu as outlined in a separate concept document of Ubuntu.

## SELECTION CRITERIA

Nominees must meet the following criteria to be considered:

- a) Individuals, groups or organisations that have made worthwhile contributions to the preservation and promotion of the county's cultural and natural heritage;
- b) Nominees (Individuals / organisation / institutions which may include municipalities, management authorities, conservancies, academia, to name but a few) must still be active, or have left an indelible mark within the heritage sector, through promoting and protecting heritage, etc.
- c) Contribution can be through active physical promotion, preservation and protection of cultural heritage or it could be through financial support;
- d) Nominees may, or may not be South African citizens however their contribution should be that of promoting, protecting and preserving the South African Heritage.



## ADJUDICATION

Independent adjudicators will once again be invited to determine winners and runners up except in categories that have been indicated in this concept document. After the closing date for the submission of applications, a special committee or panel will adjudicate the applications. Finalists will be informed and invited to the ceremony that will be held on September at the venue to be confirmed. Winners will be announced at the ceremony.

## KEY TERMS AND CONDITIONS

- a) Nominations from individuals, organizations, corporations, congregations, institutions, municipalities, and others deemed eligible by the NHC Council will be accepted excluding NHC employees/Councillors and projects of their immediate relatives.
- b) Candidates may be nominated by a different person and self-nomination is acceptable.
- c) Two traceable references will be required.
- d) Nominees should be reachable by telephone and cell phone. An email will be an added advantage.
- e) Should nominees be contacted by the NHC and not answer their phones, a voice message will be left and the nominee should return the call with 24hours during working hours on weekdays.
- f) Pictures of the work produced should be submitted with the nomination form.
- g) Completed entries should be sent by preferably email – [GOSHA@nhc.org.za](mailto:GOSHA@nhc.org.za) or hand delivered to: The National Heritage Council of South Africa, Golden Shield Heritage Awards, 353 Festival Street, 1<sup>st</sup> Floor, Hatfield, Pretoria, 0083.
- h) No late nominations will be accepted.
- i) The NHC will not be held responsible to return any material that is submitted with the nomination form
- j) The NHC reserves the right to make any amendments to the process and procedures
- k) The judges' decision will be final.